

SOUTH WEST NEWSLETTER

BADMINTON
ENGLAND

Play it. Love it. Live it.



SUMMER 2011

Welcome to our summer newsletter from the Badminton England South West team. This newsletter will provide you with an update on our work, achievements of the team and new projects

SOUTH WEST BADMINTON ON FACEBOOK AND TWITTER

The South West badminton team are now using facebook and twitter. These will be the quickest and easiest way to find out what the team are doing. You can go straight to our sites by clicking on the logo's below. Alternatively this link will take you straight to the page <http://tinyurl.com/6fay386>. You do not need to have a personal facebook account to view our page. Follow us on twitter [@SW_BADMINTON](http://www.twitter.com), again you don't need a personal twitter account. Please note: due to restrictions on the word 'admin' appearing in your twitter name the l in badminton is actually a lower case L

Please pass this on to your club and committee members and let us know what you'd like to hear about on the site.











A NEW TEAM

As you may be aware there have been some staff changes over the past few months. The full contact details for the South West team are available at the end of this newsletter. Our priority remains increasing adult participation and No Strings badminton but we also continue to work in partnership with schools where possible and we are committed to the Center Parcs National Schools Championships and investment into Performance Centres. The Regional Officers are available to support clubs whether it's finding new players, court space or funding so please contact them if you would like any help.

ACHIEVEMENTS OF THE COMMUNITY BADMINTON NETWORKS

To give you an idea of some of the work of CBN's below are some of our achievements. to date These figures only cover CBN areas as listed above, they do not represent the entire South West region. We have 16 CBN's in the South West. Due to the impact of the Comprehensive Spending Review a number of our partners have changed and the way in which we manage the network may change, however, CBN's remain one of our main priorities and will continue to function but may require a more flexible approach and possibly fewer formal meetings.

-  **948** new once a week adult participants
-  A further **500** adults attended our programmes
-  **14** No Strings Badminton franchises
-  **138** primary schools delivering badminton for at least one term
-  **101** secondary schools delivering badminton for at least one term
-  **290** coaching hours delivered in CBN areas
-  **17%** increase in entries to CPNSC
-  **£32,840** of additional funding from partners








If you would like more information on Community Badminton Networks in your area please contact the relevant Regional Officer using the details on the following page

SOUTH WEST NEWSLETTER



PLAYBADMINTON.CO.UK

Badminton England are launching playbadminton.co.uk which is a website where you can find details of all badminton activity taking place in your local area including:

-  Your nearest club
-  Nearest badminton courts
-  Social sessions
-  Competition
-  CBN activities

There will be an opportunity for clubs and counties to add information to the site so any activities you want to promote you can add them to the site. The website will be formally launched with a promotional campaign in September but the website is currently live so take a look and start adding your events. Further details will be available from September.

WE WANT TO HEAR FROM YOU

We would like this newsletter to be an opportunity for club and counties to promote their work and share their successes so please feed any stories to us and we will include them in the next edition of the newsletter. Please send any stories to jennyphipps@badmintonengland.co.uk, if possible including a picture.



NO STRINGS BADMINTON

No Strings Badminton is one of our main priorities and the team are working hard during the summer to secure new sessions for September onwards and also to support those sessions currently running to increase their numbers. From September there should be at least one No Strings session running in every South West county.

We are keen to provide exit routes for those who attend No Strings sessions so if your club is willing to accept new players of any standard then please contact us.



COACHING COURSES 2010-2011

We have now completed our coaching and officiating programme for 2011-2012. These include UKCC Level 1 and Level 2 coaching courses. We are happy to put on additional courses if there is a proven need for them. If you have not seen a copy or wish to discuss further courses then please contact your Regional Officer.

CONTACT US

Although our focus is on Community Badminton Networks and Performance Centres, we are able to help with other queries, issues and projects clubs may have. The South West team are always keen to visit club sessions or events, if you would like us to meet with you then please contact your relevant officer using the details below

Jenny Phipps (Regional Manager) | jennyphipps@badmintonengland.co.uk | 07901 005318

Emma Austin (Cornwall & Western Devon) | emmaustin@badmintonengland.co.uk | 07825 094178

Hayley Franc (Avon & Gloucestershire) | hayleyfranc@badmintonengland.co.uk | 07827 351250

Roisin O'Rorke (Dorset & Eastern Devon) | roisinororke@badmintonengland.co.uk | 07738 890043

Ian Wells (Somerset & Wiltshire) | ianwells@badmintonengland.co.uk | 07725 413873